MEDIA RELEASE
July 27, 2015
For immediate release

Blossoms and Butterflies in Scarborough Hydro Corridor thanks to Weston Family Parks Challenge

TORONTO, ONTARIO - The Living City Foundation, the charitable support arm of Toronto and Region Conservation (TRCA), is thrilled to be receiving a commitment of $172,500 over three years from the Weston Family Parks Challenge to support the Gatineau Hydro Corridor Revitalization Project Phase II.

GATEINEAU HYDRO CORRIDOR REVITALIZATION PROJECT PHASE II – The second phase continues the naturalization of the Gatineau Hydro Corridor in Scarborough – part of the larger Scarborough Centre Butterfly Meadow project. The vision is to build and naturalize a greenway trail connecting the Lower Don River Trail to Rouge Park. Building on the 88-acres of naturalization to date, diverse partners and local community members will work together to plant a 25-acre native wildflower butterfly habitat. Through education and stewardship programs, community members will be encouraged to connect with nature, take active ownership of the space and maintain it for years to come.

“TRCA is grateful to the Weston Family Parks Challenge for supporting this initiative,” Brian Denny, TRCA CEO said. “The move to create an inviting environment for butterflies and other pollinators aligns with our vision to restore and build habitats wherever possible. This partnership is one of cooperation and a shared vision.”

THE WESTON FAMILY PARKS CHALLENGE - Great parks are essential to Toronto’s health and vitality. They strengthen the community and provide environmental, economic and social benefits. With a commitment of $5 million over three years, The W. Garfield Weston Foundation launched the Weston Family Parks Challenge to ensure the long-term sustainability of Toronto’s parks. Building on the success of the first year, the Ontario Trillium Foundation joined in 2014 with an additional commitment of $1.125 million towards the initiative. Toronto Park People brings expertise and is administering the program.
The Weston Family Parks Challenge supports projects that enhance the natural elements in parks, engage a broad range of partners and the local community, offer new solutions to manage and maintain parks, and have the potential to be replicated in other jurisdictions.

The Living City Foundation exists to connect, engage, and inspire people to donate to support TRCA’s Living City Vision.

The Weston Family Parks Challenge is an initiative of The W. Garfield Weston Foundation.

Projects are being realized in collaboration with the Ontario Trillium Foundation.

For further information, please contact Scott Fortnum, Executive Director, The Living City Foundation, sfortnum@trca.on.ca or 416-667-6291.