



## **Earth Rangers Gives Canadian Families a Chance to Experience a Wildlife Eco-Adventure of a Lifetime**

*Kids across Canada have the chance to win a family eco-adventure to the Canadian sub-arctic this summer through Earth Rangers' Whales, Trails, and Polar Bear Tales contest!*

([PRWEB](#)) April 13, 2011 -- Kids across Canada have the chance to win a family eco-adventure to the Canadian sub-arctic this summer through Earth Rangers' [Whales, Trails and Polar Bear Tales](#) contest.

The contest, sponsored by the W. Garfield Weston Foundation, will award four families of four across Canada the opportunity of a lifetime to travel for a six nights and five days stay at the Churchill Northern Studies Centre in Manitoba. The Centre is where hundreds of scientists and their students come to learn about northern plants, animals and climate. Families will get the chance to kayak with the beluga whales, explore the Boreal forest, go fossil hunting, take a Tundra Buggy ride to explore the colourful subarctic tundra and so much more!

Entering the contest is easy, just set up a [Bring Back the Wild™](#) campaign at [www.earthrangers.com](http://www.earthrangers.com) and choose one of four animals and their habitats to help protect.

“It is our pleasure to sponsor the Earth Rangers' Whales, Trails and Polar Bear Tales contest which will award visits to the Churchill Northern Studies Centre, a key hub for northern research and educational programming. We are delighted that families will have an opportunity to experience this wonderful and important part of our country,” says Geordie Dalglish, Chairman of The W. Garfield Weston Foundation.

“This initiative gives Earth Rangers the opportunity to provide children and their families the chance to further their passion for the environment through a once in a lifetime trip to one of the foremost centres for northern research, where they'll get to experience northern life and learn from scientists first hand,” said Peter Kendall, Executive Director and Co-CEO of Earth Rangers.

Earth Rangers' [Whales, Trails and Polar Bear Tales](#) contest runs from April 4, 2011 to May 24, 2011. The contest is open to all residents of Canada, excluding those residing in Quebec. Winners will be announced July 1, 2011. The trip takes place from July 11, 2011 to July 16, 2011.

### **ABOUT EARTH RANGERS**

Earth Rangers is an award-winning charitable organization dedicated to educating children about biodiversity loss and empowering them to Bring Back the Wild™. Building on children's natural connection to wildlife, Earth Rangers focus is to communicate to children a positive science – based message on the importance of protecting biodiversity and adopting more sustainable behaviours. Through programs including a children's website - [www.earthrangers.com](http://www.earthrangers.com), a permanent studio at the Royal Ontario Museum and an Education Outreach Program featuring live Animal Ambassadors, Earth Rangers is able to reach, inspire and enable millions of children each year to take action to help ensure the lasting survival of species in Canada.

In April 2010, Earth Rangers launched [Bring Back the Wild™](#) in collaboration with the Nature Conservancy of Canada. Bring Back the Wild Program is a national campaign that educates children about biodiversity and inspires them to fundraise to help acquire and restore animal habitats. Funds raised will help protect species living in each of the following areas:



- The Jefferson Salamander in HAPPY VALLEY FOREST, Ontario
- The Grizzly Bear in GREAT BEAR RAINFOREST, British Columbia
- The Peregrine Falcon in CHIGNETCO BAY (Upper Bay of Fundy), New Brunswick
- The Wolverine in Crowsnest Pass, Alberta

Follow us on Twitter: @EarthRangers

Visit our Facebook page: [facebook.com/bringbackthewild](https://facebook.com/bringbackthewild)

#### ABOUT CHURCHILL NORTHERN STUDIES CENTRE

Founded in 1976, the Churchill Northern Studies Centre is an independent, non-profit research and education facility located 23 km east of the town of Churchill, Manitoba. The Centre provides accommodations, meals, equipment rentals and logistical support to scientific researchers working on a diverse range of topics of interest to northern science. In addition to research, the Centre facilitates a wide range of educational programming ranging from general interest courses for the visiting public to university credit courses for students.

The Centre is ideally situated along the Hudson Bay seacoast at the meeting of three major biomes: marine, northern boreal forest, and tundra. To the east lies Wapusk National Park, which protects the inland denning area of the polar bear. Farther to the southeast lies the Hudson Bay Lowland, the largest peatland in North America. Because of this complex of biomes, one can see a tremendous diversity of plants, birds, mammals and human cultures.

#### ABOUT W. GARFIELD WESTON FOUNDATION

The W. Garfield Weston Foundation is a private Canadian family foundation, established in the 1950's by Willard Garfield Weston and his wife Reta. In 1924 Garfield inherited his father's company and during his life established baking and retail businesses throughout Canada and in many parts of the world. The founders believed that as the funds are generated through the hard work and success of his Canadian companies, grants should be given in Canada for the benefit of Canadians. For three generations, The W. Garfield Weston Foundation has maintained a family tradition of supporting charitable organizations across Canada. Today the Foundation directs the majority of its funds to projects in the fields of land conservation, education, and scientific research in Canada's North.

###



**Contact Information**

**Amy Cross**

Earth Rangers

<http://www.earthrangers.com>

905-417-3447 ext. 2229

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).